



Date: November 7, 2016  
 To: Industry Supporters  
 From: 2017 TAPPI Runnability Fun Run/Walk Committee

Help some bright students achieve a future career in the pulp and paper industry! Sign up today to sponsor the 13<sup>th</sup> Annual Runnability Fun Run/Walk being held during TAPPI's **PaperCon 2017 Conference** in Minneapolis, MN, USA. The event features a 5K run and a 1.5 mile walk scheduled for the morning of Wednesday, April 26<sup>th</sup>.

Proceeds from this year's Runnability 5K will be donated to the **Scholarship Funds** for **TAPPI Engineering Division, TAPPI Process Control Division, TAPPI Process and Product Quality Division, TAPPI Paper and Board Division, and TAPPI Coating and Graphic Arts Division**. The entry fee is \$30 for regular participants and \$15 for full-time students. The minimum contribution for sponsors is \$500.

Recognition will be given to all participating sponsors during and prior to the event. Signage including the sponsor company logo will be used to recognize and thank all sponsors of this event. Additional media coverage includes company information and logo in the **PaperCon 2017** Conference Guide, the Conference Pre-Registration letter, the PaperCon website, as well as company logo on the event t-shirts (company logo must be received by March 3rd 2017).

Attached is a form for you to fill out and return to the address below by **March 3<sup>rd</sup>, 2017**. With your support, this event will be a success. If your company purchased a PaperCon 2017 Sponsorship package that package includes Fun Run sponsorship.

**We hope you will take the opportunity to join us in supporting this worthwhile effort to improve our industry and have fun at the same time. Thank you in advance for your contributions and support**

More information about the conference is available at [www.papercon.org](http://www.papercon.org).

- 500.00**
- ✓ Company logo will be screened onto the race t-shirt and in the conference onsite program book **(logo - electronic format - .eps preferred, needed with sponsorship payment by March 3, 2017)**
  - ✓ Most of the payment is eligible for a charitable contribution deduction.
  - ✓ Sponsor appreciation plaque with Sponsor's name and with TAPPI Fun Run Logo and date
  - ✓ Listing of company name in advance publicity in print or electronic format
  - ✓ Opportunity to provide marketing literature and promotional information in race packets

**Payment Information**

**Please make checks payable to TAPPI/PaperCon.** Payments must be made in U.S. funds and drawn on a U.S. Bank. Wire transfers are acceptable in U.S. funds (Bank fees apply). Call 1-703-934-4700 for information on making wire transfers.

Company Name: \_\_\_\_\_

**Payment by Check:**  Check Enclosed

**Payment by Credit Card:**  Visa  MasterCard  AmEx

Account Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVS#: \_\_\_\_\_

Authorized Cardholder: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**Mail application with payment to: TAPPI: PO Box 933644 Atlanta, GA 31193-3644 USA or FAX: 770-446-6947**

**Questions: Contact Amanda Thomas at [athomas@tappi.org](mailto:athomas@tappi.org) or 770-209-7220**