

April 15-18 PaperCon 2018 Charlotte, NC

	DIAMOND	RUBY	SAPPHIRE	OPAL
RATE	\$25,000	\$20,000	\$11,000	\$7,000
20' x 20' exhibit booth	■			
Recognition in all session rooms on looping slide	■	■	■	■
Ribbons for on-site personnel	■	■	■	■
Fun Run sponsorship	■	■	■	■
Complimentary full conference registrations (3)	■	■		
Up to 3 additional full conference registrations at deeply discounted price of \$750	■	■	■	■
Sponsor recognition in entry way, conference guide, and logo on the website	■	■	■	■
Listing on PaperCon website	■	■	■	■
20% off additional sponsorships	■	■	■	■
Sponsor Sign in high traffic area on-site	■	■	■	■
One full page, 4-color ad in the PaperCon conference guide	■	■		
Logo on cover of conference guide	■	■		
Show bag insert (1)	■	■		
10' x 20' exhibit booth		■		
Complimentary full conference registrations (2)			■	■
10' x 10' exhibit booth			■	■
One ½ page, 4-color ad in the PaperCon conference guide			■	■
Diamond, Ruby, Sapphire and Opal sponsors can upgrade to a larger booth size and/or add an a la carte sponsorship for a discount.				
MAP YOUR SHOW UPGRADES:				
Floorplan upgrade: Included in featured exhibitor search	■	■	■	
Floorplan upgrade: Online booth is highlighted with corner peel image	■	■	■	
Floorplan upgrade: Display two product videos	■	■	■	
Floorplan upgrade: Priority placement in all online searches	■	■	■	
Floorplan upgrade: Logo is displayed by rolling over booth with mouse	■	■	■	
Floorplan upgrade: Access list of qualified sales leads and statistical data from online listing	■	■	■	
Floorplan upgrade: Display of company logo, website, email address, product images & descriptions and press releases	■	■	■	
Floorplan upgrade: Access to attendee appointment scheduler tool	■	■	■	

**For more information, contact:
Shane Holt: (352) 333-3345 • PaperCon@naylor.com**

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PaperCon 2018
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NETInc Deluxe Partner\$5,000

- ▶ 10'x10' exhibit booth
- ▶ Recognition in entry way, conference guide and logo on the NETInc page as sponsor
- ▶ Listing on the PaperCon website
- ▶ Logo in the pocket guide
- ▶ Logo in the conference guide
- ▶ 20% off additional sponsorships
- ▶ One ½ page, 4-color ad in the PaperCon conference guide
- ▶ Literature rack in high traffic area on-site
- ▶ One complimentary full conference registration
- ▶ Up to two additional full conference registrations at the discounted exhibitor rate of \$750 each

Map Your Show Upgrades:

- ▶ Floorplan upgrade: Online booth is highlighted with corner peel image
- ▶ Floorplan upgrade: Display two product videos
- ▶ Floorplan upgrade: Priority placement in all online searches
- ▶ Floorplan upgrade: Logo is displayed by rolling over booth with mouse
- ▶ Floorplan upgrade: Access list of qualified sales leads and statistical data from online listing
- ▶ Floorplan upgrade: Display of company logo, website, email address, product images & descriptions and press releases
- ▶ Floorplan upgrade: Access to attendee appointment scheduler tool
- ▶ Floorplan upgrade: Included in featured exhibitor search
- ▶ Floorplan upgrade: Display of Facebook, Twitter and LinkedIn URLs

NETInc Partner\$3,000

- ▶ Recognition in entry way, conference guide and logo on the NETInc page as sponsor
- ▶ Listing on the PaperCon website
- ▶ Logo in the pocket guide
- ▶ Logo in the conference guide
- ▶ 20% off additional sponsorships
- ▶ One ½ page, 4-color ad in the PaperCon conference guide
- ▶ Literature rack in high traffic area on-site
- ▶ One complimentary exhibit only registration
- ▶ One complimentary full conference registration
- ▶ One additional full conference registration at the discounted exhibitor rate of \$750 each

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