

April 15-18 PaperCon 2018 Charlotte, NC

All sponsorships include a listing in the PaperCon show guide (distributed on-site), sponsor ribbons to wear during PaperCon and appropriate signage where applicable.

HIGH VISIBILITY EXCLUSIVE OPPORTUNITIES

- Aisle Sponsor** \$5,000
High visibility promotion and an incredible way to get your logo on every aisle.
- Badge Lanyards** (*sponsor provided*) \$9,500
Every attendee will receive a lanyard with your logo on it at registration.
- Business Center** \$5,000
Branded area to include computers and printer for guests to check email or print valuable documents.
- Comfort Zone** \$3,000
A 10'x10' area located in a high-traffic area for you to decorate as you choose.
- Conference Pens** (*sponsor provided*) \$3,000
Your company's pen will be given to each attendee in the conference bags.
- Flash Drives** (*sponsor provided*) \$2,000
Blank flash drives with your logo for all attendees in the conference bags.
- Hotel Keycards** \$5,000
Your company's logo displayed on the room keys (1-sided, 2-color) for HQ hotel properties. (4-color logo is \$6,500)
- Mobile App** \$5,000
App is used by attendees to help plan their conference experience and navigate the show floor.
- Notepads** (*sponsor provided*) \$2,500
Your company's notepads will be distributed to all attendees in the conference bags.
- Show Bags** \$5,000
Exclusive logo on one side of the conference bag. TAPPI provides the bags.

EXCLUSIVE OPPORTUNITIES

- 5th Annual Alumni Soiree Corporate Sponsor**\$5,000
A reunion and networking event for alumni and students.
- Coffee Break**\$3,000
Select Monday, Tuesday, or Wednesday (morning and afternoon each day). One slot is available per day. Includes signage in the break area. Provide your company's branded cups, napkins or other premiums for more impact!
- Charging Stations**\$2,500
Your company will have two branded charging stations in high traffic areas and recognition in conference guide.
- Couch Pit University/Young Professionals Mixer**\$1,000
Be the exclusive host of this reception that joins the new rising stars in the industry with the experience papermakers from Couch Pit in a dynamic meet & greet on Sunday afternoon.
- Evening Reception**\$5,000
Sponsor a reception in the exhibit hall on Monday or Tuesday. Includes signage and the opportunity to give a short 8-min. presentation during the reception in an exhibit hall theater. (Add custom food items to your booth for maximum impact.)
- Koozies** (*sponsor provided*)\$3,000
Your company's logo will be on a bottle Koozie supplied at the exhibit hall bars during receptions.
- Lunch**\$3,000
Sponsor a lunch on Monday, Tuesday or Wednesday. Includes signage.
- Online Proceedings**\$5,000
Includes your logo on conference proceedings website and opportunity to provide short intro video to streaming sessions online.
- PIMA Women in Industry Committee Reception**\$1,500
Presented by the TAPPI PIMA Division.
- Recycling Center**\$2,000
Your company logo will be on the recycling receptacles.
- Water Stations**\$2,500
Feature your company's branded disposable cups at water stations located in high traffic areas throughout the convention center Sunday-Wednesday. Company provides cups.
- Wi-Fi**\$2,000
Conference attendees will sign into the convention center wi-fi using your company name as the password.

**Ready to start building your opportunity?
Contact Shane Holt today: (352) 333-3345 • PaperCon@naylor.com**

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NON-EXCLUSIVE OPPORTUNITIES

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| <ul style="list-style-type: none"> <input type="checkbox"/> Bag Insert \$1,000 each
(four available) 8.5 x 11" brochure (4 pages), flyer or post card inserted in attendee bags. Larger inserts or premium items available (see your sales representative). <input type="checkbox"/> Floor Stickers (plus cost of production) \$2,000
Branded stickers on floor of exhibit hall. <input type="checkbox"/> Hagemeyer Happy Hour \$500 <input type="checkbox"/> Literature Racks \$500
Racks provided for your company to display literature in the coffee break area outside the session rooms. | <ul style="list-style-type: none"> <input type="checkbox"/> NETWorking Happy Hour \$500
Presented by the TAPPI NET Division. <input type="checkbox"/> Runnability Fun Run \$500
Includes company logo on Fun Run t-shirts and in conference guide. Tax deductible. <input type="checkbox"/> Student Partner Program \$1,000
Help a student attend PaperCon! Your sponsorship will cover part of one student's (from TAPPI Student Chapter) travel expenses, registration and accommodations. Includes signage, listing in program and Paper360° magazine and sponsor ribbon. |
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2018 Innovation in Nonwovens Award Sponsorship – Exclusive\$2,500

The Innovation in Nonwovens Award recognizes an individual at a manufacturing company, university or organization that has moved the nonwovens industry forward and changed the world we live in through innovation. The award will be presented at either the PaperCon Awards Dinner or during the opening session of the NET Innovative Nonwovens Conference (NETInc). The winner will be invited to keynote NETInc to discuss innovation and the future of innovation as they see it. As the sponsoring company of the 2018 award, your name will be associated with the award as follows:

The 2018 TAPPI Innovations in Nonwovens Award sponsored and presented by (Company Name)

Your company will receive notoriety and publicity in the following ways:

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| <ul style="list-style-type: none"> ☉ Listed on applicable pre-and post conference promotions and press releases for the award. ☉ Inclusion in online article of the award with links to company website. ☉ Company name included on the plaque given to award winner. | <ul style="list-style-type: none"> ☉ Company representative(s) may present the award on site and introduce winner. ☉ Recognition in conference program guide given to all attendees. ☉ Company will also receive one NETInc conference registration at the discounted rate of \$750. |
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Please note: Exhibitors and Sponsors will not schedule or conduct any outside commercial activity, including receptions, seminars, symposiums and hospitality suites, during the scheduled program events, whether such activities are held at or away from the conference facility, except with the prior written approval of TAPPI.

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