



TAPPI
PaperCon 2019
MAY 5-8 • INDIANAPOLIS, INDIANA

PAPERCON.ORG*Custom Packages can be designed upon request*

| | RATE | DIAMOND \$25,000 | RUBY \$20,000 | SAPPHIRE \$11,000 |
|--|------|---------------------|------------------|----------------------|
| 20' x 20' exhibit booth | | ■ | | |
| Photography Session in exhibit booth | | ■ | ■ | |
| Complimentary Tuesday evening reception sponsor (\$500 value) | | ■ | ■ | |
| Complimentary full conference registrations (3) | | ■ | ■ | |
| Recognition in all session rooms on looping slide | | ■ | ■ | ■ |
| Ribbons for on-site personnel | | ■ | ■ | ■ |
| Fun Run sponsorship | | ■ | ■ | ■ |
| Up to 3 additional full conference registrations at deeply discounted price of \$759 | | ■ | ■ | ■ |
| Sponsor recognition in entry way, conference guide, and emails | | ■ | ■ | ■ |
| Listing and logo on PaperCon website | | ■ | ■ | ■ |
| 20% off additional sponsorships | | ■ | ■ | ■ |
| Sponsor sign in high traffic areas on-site | | ■ | ■ | ■ |
| One full page, 4-color ad in the PaperCon conference guide | | ■ | ■ | |
| Logo on cover of conference guide | | ■ | ■ | |
| Show bag insert (1) | | ■ | ■ | |
| 10' x 20' exhibit booth | | | ■ | |
| Complimentary full conference registrations (2) | | | | ■ |
| 10' x 10' exhibit booth | | | | ■ |
| One half page, 4-color ad in the PaperCon conference guide | | | | ■ |

*Diamond, Ruby and Sapphire sponsors can upgrade to a larger booth size and/or add an a la carte sponsorship for a discount***MAP YOUR SHOW UPGRADES:**

| | | | |
|--|---|---|---|
| Floorplan upgrade: Included in featured exhibitor search | ■ | ■ | ■ |
| Floorplan upgrade: Online booth is highlighted with corner peel image | ■ | ■ | ■ |
| Floorplan upgrade: Display two product videos | ■ | ■ | ■ |
| Floorplan upgrade: Priority placement in all online searches | ■ | ■ | ■ |
| Floorplan upgrade: Logo is displayed by rolling over booth with mouse | ■ | ■ | ■ |
| Floorplan upgrade: Access list of qualified sales leads and statistical data from online listing | ■ | ■ | ■ |
| Floorplan upgrade: Display of company logo, website, email address, product images & descriptions and press releases | ■ | ■ | ■ |
| Floorplan upgrade: Access to attendee appointment scheduler tool | ■ | ■ | ■ |

For more information, contact:**Shane Holt: (352) 333-3345 • PaperCon@naylor.com**